



**Luminus, Inc. is seeking a qualified professional to fill the position of Public Relations Specialist.**

**Title:** Public Relations Specialist

**Location:** Sunnyvale, CA.

**Job Duties:** Assist internal creative and content teams and coordinate with external agencies to optimize and implement branding online and offline for lighting company. Assist with preparations for tradeshow, drafting web content, copy for press releases, media pitches and advertisements using Adobe Creative Suite and Final Cut Pro. Compile reports on media results. Work collaboratively to devise strategies to gauge LED industry insights, including surveys, interviews, conference presentations, and seminars. Help segment branding by segment and industry to be used across campaigns.

**Job Requirements:** Bachelor's in Business Administration or Communications + 1 year experience as Public Relations or Communications Specialist required.

Please mail resume with job code #223 to Luminus, Inc., Attn: HR #223, 1145 Sonora Ct, Sunnyvale, CA 94086.